



The Bash for the Buddies, July 6, 2017

The Bash for the Buddies is one of the hottest parties of the Aspen summer and the kick-off to the Aspen summer social scene. A \$1,000 per plate fundraiser for the Buddy Program, the Bash attracts over 500 of Aspen's elite philanthropists for a night of Silent and Live Auctions, appetizers and dinner from over a dozen of Aspen's best chefs, live entertainment and great dancing!

	Bash Tickets: (Value \$1,000)	Collateral Logo Placement*	Special Event	Presence at Bash	E-Blast**	Radio Ads	Logo on Website	Race Entries
Presenting \$25,000	10 (Table)	Title Sponsor	optional	Yes	Dedicated	Yes	Yes, hyperlinked	25
Platinum \$10,000	6 tix	Excellent Placement	no	Yes	Yes	no	Yes, hyperlinked	10
Gold \$5,000	2 tix	Better Placement	no	no	Yes	no	Yes, hyperlinked	5

*Logo placement on all marketing materials for the Bash including invitations, save the dates, print ads, and program at event, ** E-blasts to 5,000+ mailing list

SPONSORSHIP BENEFITS CAN INCLUDE:

Brand & Logo Recognition

- Bash Invitations: 1,200 mailed in May 2017
- Press release announcing sponsorship
- Aspen Magazine advertisements
- The Aspen Times newspaper and online advertisements
- Bash Dinner Program
- Aspen Times four-page color wrap in July 3rd paper
- Thank You Advertisement in the Aspen Times in July
- Logo on the Buddy Program webpage, Facebook and other social media, Bash webpage and/or website homepage
- Sponsor logo and recognition in all Bash eblasts (5,000+ addresses) for 2-3 months prior to the Bash
- Name mention in radio and TV spots and interviews

Party Presence

- Retail and/or marketing presence in auction tent
- Dinner tent presence as agreed, possible speaking opportunities
- Complimentary tickets or premium tables, depending on level of sponsorship
- Other events and/or marketing depending on the agreed needs of sponsor

Contact Meghan Pearlman, Development Director with any questions, 970-920-2130, Meghan@buddyprogram.org.
 The Buddy Program | 110 E Hallam St., Ste 125, Aspen, CO 81611 | The Buddy Program is a 501(c)3 non-profit organization and our tax identification number is 74-2594693.